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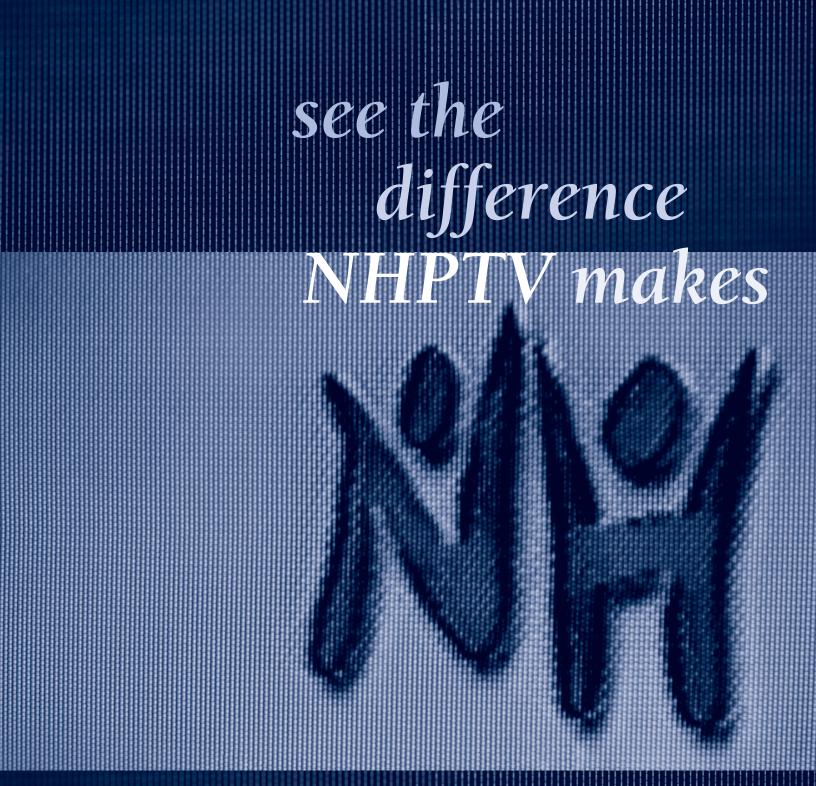


Channel 11 Durham, 15 Hanover, 18 Pittsburg, 49 Littleton, 52 Keene Digital Channels 57 Durham, 48 Littleton, 49 Keene

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Engages Minds. Connects Communities. Celebrates New Hampshire.



Annual Report 2005-2006

## **DEAR NHPTV SUPPORTERS,**



Each fiscal year begins with reflection on past accomplishments, new possibilities, and deep gratitude for our many supporters. This year,

your commitment, investment and dedication helped NHPTV extend its reach and impact throughout the northern New England community. As partners, we made our community a better place to live.

When you want to watch engaging television, you'll find high-quality PBS and local programs on our analog and digital channels. If you're on the web, go to nhptv.org to learn more about your favorite NHPTV programs or to watch a "NH Outlook" episode you might have missed or want to watch again.

Whether you're an educator, parent or childcare provider, our Knowledge Network/ Educational Services staff has a multitude of resources to offer you and your children.

With your continued support, we'll move securely into the future, providing excellent, award-winning broadcast programming, educational resources, and community initiatives to our state and region.

- Peter A. Frid, CEO and General Manager

## **OUR MISSION**

For nearly half a century, NHPTV – the state's only PBS station – has been committed to its mission of engaging minds, connecting communities, and celebrating New Hampshire.

## LOCAL PERSPECTIVES

Over the past fiscal year, NHPTV reached nearly 500,000 households each week, offering quality PBS and our awardwinning local programming.

It was another notable year for NHPTV's locally produced programs. NH OUTLOOK, NHPTV's in-depth public affairs program, and WILDLIFE JOURNAL, co-produced with the NH Fish and Game Department, received top honors from the Associated Press Broadcasters Association, Golden Mike awards from the New Hampshire Association of Broadcasters, and six coveted Telly Awards.

Our popular GRANITE STATE CHALLENGE quiz competition, showcasing the state's top high school academic teams, ended its 23rd season with Manchester West High School taking home the Granite State SuperChallenge trophy.

We aired 10 UNH MEN'S WILDCAT HOCKEY home games, and to the delight of fans, also webstreamed and archived the games for viewing at any time. NHPTV premiered two new original series. WINDOWS TO THE WILD offers a scenic look at some of our region's outstanding natural landscapes, while NH ORIGINALS profiles Granite State innovators and instigators.

## IN THE CLASSROOM AND BEYOND

During fiscal year 2006, NHPTV broadcasted more than 55 hours of high-quality children's programming weekly, while the NHPTV KNOWLEDGE NETWORK reached more than 14,500 educators serving 206,000 students statewide. Our Ready To Learn program provided over 15,000 new books at no charge to children across New Hampshire, hosted a variety of statewide parenting programs, and maintained a comprehensive website for parents, teachers, and students.

NHPTV once again held the popular Reading Rainbow Young Writers and Illustrators Contest, promoting literacy and encouraging New Hampshire's budding writers and artists. More than 500 students from grades K-5 entered the contest; winning entries were posted on the nhptv.org website.

The roll-out of WILDLIFE JOURNAL, JUNIOR, a web-based natural sciences curriculum for students in grades 4-8 based on NHPTV's own WILDLIFE JOURNAL television series, continued, with more content added. The



NH Outlook host Beth Carroll, Frontline producer David Fanning and CEO/GM Peter Frid Jim Jeannotte with the 2006 Granite State SuperChallenge winners, Manchester West High School

Beth Carroll, host of NH Outlook

colorful and informative nhptv.org/wild website provides students and teachers with information, video and resources about our natural world and New Hampshire's flora and fauna.

# IN THE COMMUNITY

SEEING SENIORS, NHPTV's community engagement project that addresses issues affecting the state's aging population, continued. The initiative included a six-part series on NH OUTLOOK, as well as five community forums held around NH.

Development of NHPTV's LIVEFIT NH community outreach initiative began this fiscal year. Sixteen partner organizations from around the state planned the project, which continues through December 2007. LIVEFIT NH encourages healthy eating and physical activity in children and adults. The project includes a 12-part series on NH OUTLOOK, a "LiveFIT NH Challenge," "FitTips," and other education and outreach activities and resources.

NH OUTLOOK continued its popular OUTLOOK ON MONEY series, featuring experts tackling tough topics like estate planning, bankruptcy, and college education financing.

# ON STAGE

We were proud to sponsor a variety of cultural events, bringing a noted television producer and several performers to local venues. In March, PBS FRONTLINE producer David Fanning spoke at UNH Manchester and to NHPTV supporters at the Currier Museum of Art.

Beloved David Newell, the ever-popular mailman Mr. McFeely on MISTER ROGERS' NEIGHBORHOOD, brought a special delivery as he entertained children in Durham, Manchester and at Story Land. Virtuoso violinist André Rieu returned to enchant fans, and Guy and Ralna of the Lawrence Welk Show enthralled a crowd in Concord.

# THE DIGITAL FUTURE

NHPTV looked at ways that its powerful digital technology could be applied to enhancing public safety systems in New Hampshire and nationwide. We partnered with researchers at the University of New Hampshire to transmit critical data to police cruisers.

## THANK YOU FOR YOUR SUPPORT

and involvement, and for making possible NHPTV's programs and services that entertain, educate and enrich.

















2006 Reading Rainbow Contest winners

Governor Lynch at the Spring Auction

## In Fiscal Year 2006, NHPTV programs and services continued to make a difference in the lives of people in Northern New England.

Program, Project and Special **Event Sponsors** Amston Mortgage Company Anthem Blue Cross and Blue Shield Arbors of Bedford **BAE** Systems The Balsams Grand Resort Hotel **Belletetes True Value Stores** Best of NH 2006 Boston Children's Museum **Business NH Magazine Catholic Medical Center** Cedar's Mediterranean Foods, Inc. Centrix Bank **Charter Trust Company** Citizen Corps New Hampshire Clear Channel Entertainment Conway Office Products / Konica Copiers Conway Scenic Railroad Currier Museum of Art Dana Center at Saint Anselm College D.F. Richard Energy Eastern Propane & Oil **Elliot Hospital** Exeter Hospital Fidelity/Unique College Investment Plan Frisbie Memorial Hospital Grappone Automotive Group Harlem Globetrotters/Verizon Wireless Arena Highland Hardwoods Hillcrest Terrace Retirement Community HP Hood, LLC. Imagination Village Irving Oil **Keene Sentinel Kittery Trading Post** Laconia Savings Bank Libby's Bar & Grill Lindt Chocolate Littleton Coin Company McLean Communications Meadowbrook Musical Arts Center Monadnock Mountain Spring Water Mount Washington Cruises The Music Hall

National Education Association of NH

New England Heart Institute of Catholic Medical Center New Hampshire Business Review **Business Excellence Awards** New Hampshire Community Technical College System New Hampshire Fisher Cats New Hampshire International Trade **Resource Center** New Hampshire Lottery New Hampshire Magazine New Hampshire Philharmonic New Hampshire Theatres New Hampshire Union Leader New Horizons Computer Learning Center of NH NHHEAF Network Organizations Northeast Credit Union Nova Technology Corporation **Oakhurst Dairy** Old Village Paints, LTD. One Beacon Insurance The Palace Theatre Peerless Insurance, Member Liberty Mutual Group Pickity Place Portsmouth Regional Hospital Pro Portsmouth, Inc. Proulx Oil & Propane Public Service of New Hampshire RAM Printing, Inc. Ransmeier & Spellman Rath, Young and Pignatelli, P.C. Rehab Equipment Associates, Inc. RiverStone RiverWoods at Exeter Seacoast Media Group Seacoast Repertory Theatre Senior Beacon Skin & Laser Surgery Center of New England Sprint Story Land **TD Banknorth** Tools, Tools, Tools & the Hardware Store University Hospitality Services University of New Hampshire Alumni University of New Hampshire Discovery Verizon Vermillion Wells Fargo Home Mortgage

Whittemore Center Arena WOKQ 97.5 FM WXRV The River 92.5 FM WZID 97.5 & the Mill 96.5

Pledge Sponsors Anheuser-Busch, Inc.

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WOKQ 97.5 FM

## Knowledge Network Program Guide Sponsors

Children's Hospital at Dartmouth-Hitchcock Medical Center National Education Association of NH NHHEAF Network Organizations

## **Top Ten Matching Gift Companies**

American International Group Bank of America Delux Corporation ExxonMobil Corp. Hewlett Packard IBM Corporation Markem NSTAR Foundation Prudential Insurance Verizon

#### Foundations & Trusts

Alabama Education Television Foundation Authority Alice J. Reen Charitable Trust Anonymous Bank of America Foundation Barker Foundation, Inc. Brown Foundation Inc., of Houston Byrne Foundation Center for Public Responsibility & Corporate Citizenship **Citizens Bank Foundation** Cogswell Benevolent Trust Corporation for Public Broadcasting Ella F. Anderson Trust Endowment for Health Frederick Smyth Trust Fuller Foundation, Inc. **Gilbert Verney Foundation** Harvard Pilgrim HealthCare Foundation **HNHfoundation** Lane and Elizabeth Dwinell Charitable Trust Lincoln Financial Group Foundation Linden Foundation Mary Alice Arakelian Foundation Marie Schmidt Gerrato Memorial Trust Stratford Foundation National Center for Outreach New Hampshire Charitable Foundation-Piscataqua Region

# SUPPORT AND REVENUES July 1, 2005–June 30, 2006

Community Support		
Membership	\$2,643,504	26.8%
Corporations	\$687,173	7.0%
Foundation & Grants	\$517,557	5.2%
Auctions	\$629,125	6.4%
Major Donors	\$311,436	3.2%
	\$4,788,795	48.6%

Other Income		
Tower Rentals	\$598,483	6.1%
Miscellaneous Income	\$230,965	2.3%
	\$829,448	8.4%
State of New Hampshire	\$2,479,192	25.1%
Federal Support	\$1,665,878	<b>16.9</b> %
UNH Support	\$97,000	<b>1.0</b> %
Total Support & Revenue	\$9,860,313	100%

## Our deepest appreciation goes to NHPTV's valued partners and supporters.

New Hampshire Charitable Foundation-The Walker Fund New Hampshire Charitable Foundation **Clement Family Fund** David Marshall Fund for NHCF Ellen A. & Gordon M. Tiffany Fund Suzanne Satterfield Fund Norwin S. & Elizabeth N. Bean Foundation Oleonda Jameson Trust Park Street Foundation PBS Ready To Learn **Rosamond Thaxter Foundation** Roy A. Hunt Foundation Saul O. Sidore Memorial Foundation Stratford Foundation Verizon War That Made America Prod., LLC

#### **Auction Superboard Donors**

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Lochmere, NH

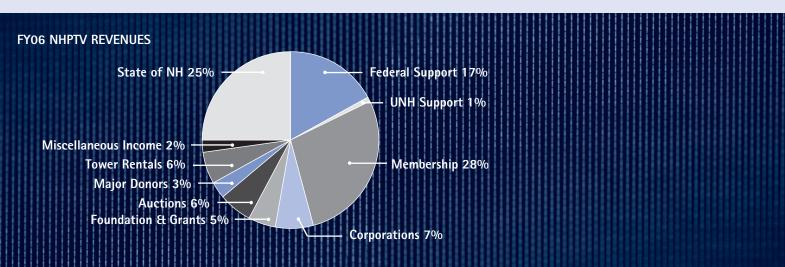
Loon Mountain Recreation Corporation, Lincoln, NH Madeira USA Limited, Laconia, NH Mae Beck, Marlborough, NH Maher's Welding Service, Tilton, NH Marriott Druids Glen, Dublin, Ireland Massage Associates, Rollinsford, NH Meadowbrook Musical Arts Center. Gilford, NH Med-Tec Hearing Lab, Dover, NH Merchants Automotive Group, Hooksett, NH Mount Washington Hotel & Resort, Bretton Woods, NH Mountain Club on Loon, Lincoln, NH Mountain Edge Resort & Spa at Sunapee, Newbury, NH Mountain Road Fly Shop, Raymond, NH Mountain View Grand Resort & Spa, Whitefield, NH Mt. Washington Observatory MWV Accomodations & Co, N. Conway, NH Nashua Athletic Club / Somerset Swim & Fitness / Focus on Fitness, NH Neverett's Sew & Vac, Nashua, NH New England Conference Center & Hotel, Durham, NH New Horizons Computer Learning Centers, Nashua, NH NH Magazine, Manchester, NH NHSP Hobbycraft Depts, Concord, NH Nippo Lake Golf Club, Barrington, NH Pepi Herrmann Crystal, Gilford, NH Portsmouth Fabric Company, Portsmouth, NH Portsmouth Magazine, Portsmouth, NH Proulx Oil & Propane, Newmarket, NH Puffin Yachts, Portsmouth, NH Rail Europe, Inc. Rand Lumber Company, Inc., Rye, NH RBC Dain Rauscher, Portsmouth, NH Regal Limousine Service, N. Hampton, NH Relief Lightship Baskets, Marlborough Richter's Diamonds & Fine Jewelry, Londonderry, NH Robbins Auto Parts, Dover, NH St. Gregory Luxury Hotel & Suites,

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## **Planned Giving**

Anonymous Bequests Ms. Jean Cluett Muriel Miekle Ms. Constance Morrill Kathleen Margaret Morse Robert E. Morse Althea Wallace

#### **NHPTV Endowments Funds**

K. Bailey E. Clement New Hampshire Charitable Foundation

#### **Future Fund**

A fund to provide readily available investment capital for mission-related programs, outreach efforts, and other public service opportunities.

## New Technologies Fund

A fund that allows NHPTV to take advantage of technological advances to ensure that New Hampshire Public Television remains a unique communications resource fulfilling its mission in ways yet to be developed.

### **Programming Fund**

A bank of resources to produce and purchase programs of relevance to New Hampshire and northern New England and to utilize new technologies that deliver programs, services, and outreach activities to specialized audiences of the region.

## **Education Fund**

A fund to enable the Knowledge Network to provide educational programs and services for children and adults, and to acquire up-to-date technologies that deliver these services.



(Gifts of \$500 - \$999) Mrs. Abbott

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# EXPENDITURES July 1, 2005–June 30, 2006

Expenditures by Unit		
Production & Broadcasting	\$3,042,454	31.1%
Engineering	\$2,019,301	20.7%
Development	\$1,982,487	20.3%
Administration	\$1,792,000	18.3%
Outreach & Education	\$590,808	6.0%
Communications	\$342,490	3.5%
Total Expenditures	\$9,769,539	<b>99.9</b> %

By Expense		
Personnel	\$5,031,640	51.5%
Support Services	\$3,450,668	35.3%
PBS Fees & Program Acquisitions	\$1,287,231	1 <b>3.2</b> %
Total Expenditures	\$9,769,539	100%
FY06 Net Operating Results	\$90,774	

# Annual Report FY 2005-2006 NEW HAMPSHIRE PUBLIC TELEVISION 7

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Charitable Remainder Annuity Trust Anonymous

FY06 NHPTV EXPENDITURES BY UNIT

Development 20% -

Administration 18%

Outreach & Education 6%

**Communications** 4%

Production & Broadcasting 31%

Engineering 21%